

## FOR IMMEDIATE RELEASE

burton + BURTON™ Founders Presented with Key to the City Bogart, GA (August 30, 2012)

Athens-Clarke County, Georgia Mayor Nancy Denson presented a ceremonial Key to the City last week to Maxine and Bob Burton in honor of burton + BURTON<sup>TM</sup>'s 30th Anniversary. Founded in 1982, family-owned burton + BURTON<sup>TM</sup> has grown into the largest supplier of balloons and coordinating gifts in the world. The presentation was made during Ballooniversity®'s Homecoming Gala, which brought over 700 customers, employees, and dignitaries to the Classic Center in downtown Athens, GA.

In addition, Georgia Lt. Governor Casey Cagle presented a Commendation recognizing the 30th anniversary and thanking burton + BURTON™ for their role in creating jobs for the state of Georgia. Cagle also read a letter from Governor Nathan Deal congratulating the company on 30 successful years, and shared with the crowd that the governor's office had declared September as International Balloon Month. This is the third year in a row that Georgia's governor has publically recognized the positive impact the balloon industry has on the state's economy.

Maxine Burton, burton + BURTON™ president and founder, said, "I can't think of a more fitting end to a year-long celebration than to be surrounded by family and friends who have been instrumental to our growth and success over the past thirty years."

For more information about burton + BURTON™, please visit burtonandburton.com.

To learn more about Ballooniversity® 2012: Homecoming visit ballooniversity.com.

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